

Dayton Cycling Club Business Meeting August 2, 2017

The Dayton Cycling Club Board of Directors met at 6:30 p.m., Wednesday, August 2nd at the Vandalia Justice Center, 245 James Bohanan Drive. In attendance were board members Chuck Smith, Sydney Woelfel, Kay Wert Minardi Ken Mercurio, Eddie Bonk, Jim Ellis, Scott Bulter, Brett Holland, Monica Sakamoto, Donna Powell, Toni Massa and guests Margaret Mueller and Angela York.

In the absence of the President, Vice President Chuck Smith called the meeting to order at 6:35 p.m.

Margaret Mueller and Angela York gave an overview of this year's Wagner Subaru Outdoor Experience. The DCC will again sponsor bike parking during this event. Set up can be done Friday 12-5pm or on Saturday morning. The contract committing the DCC has already been signed, Five Rivers will send an invoice to the Treasurer so she can issue the check for our sponsorship. This expense is already in the 2017 budget.

Old World Tour Director, Sydney Woelfel gave an update on Old World Tour planning. Registration has closed with 41 riders registered. There are eight volunteers supporting this ride and the DCC will pay for their lodging for the night and provide Tee-shirts. The route will be marked Sunday morning the week before the ride and the route will be driven a final time before the ride. No detours will be needed this year.

Donna Powell, Secretary, presented the July meeting minutes for review. Mercurio moved to accept the minutes with minor corrections including a correction in the deadline for Wright Wride registration to August 23rd. Wert Minardi seconded the motion and the July minutes were unanimously accepted.

Webmaster Eddie Bonk outlined his goals for our website which include improvement of data flow and reduction of manual work and duplication of effort. His priority is to purchase a SSL certificate to increase website security. Cost is estimated at \$100-\$200, the budget currently includes \$200 for this purpose. He is evaluating solutions for ride management, membership management and website core.

Monica Sakamoto, Communications Director, said she has reduced her working budget to \$2,900 from the original budget of \$4100 and is focusing on online advertising via Facebook. She noted that 99% of our Facebook interactions are via a mobile device. Video editing is ongoing but no additional funding is needed. Sakamoto recommended the club continue to utilize Facebook for advertising but other platforms are not cost effective for our needs. There is now a dedicated YouTube DCC channel.

Scott Butler, Social Director, reported planning is almost complete for the September 17th picnic.

Huffman Director, Ken Mercurio is working on recruiting a director for next year's Huffman. If anyone is interested in planning this ride, contact Mercurio.

Brett Holland, Wright Wride Director, said Wright Wride planning is being finalized. He has finalized food arrangements from Mom & Dads Dairy Bar, Clifton Mill and Cedarville's Corner Bakery. He will send notification to all local law enforcement about ride and routes. He still needs volunteers for rest stops.

Membership Director, Jim Ellis, reporting the jersey campaign is winding down. All ordered jerseys have now been delivered. Current membership is 520 but there are 250-300 members who have not yet renewed their membership. Board members will work on calling these members to encourage renewal of memberships.

Treasurer Toni Massa presented the monthly financial report for July. She noted \$2390 in current Old World Tour registrations and \$358 in current Wright Wride registrations. OBF membership dues have been paid and

the final payment for DCC jerseys has been made. Massa moved to allocate \$2500 for ride leader incentives. Chuck Smith seconded the motion carried without opposition.

There was no further business, Ken Mercurio moved to adjourn, Jim Ellis seconded the motion and the meeting ended at 8:00 pm.