

Dayton Cycling Club Business Meeting June 7 2017

The Dayton Cycling Club Board of Directors met at 6:30 p.m., June 7th, at the Vandalia Justice Center, 245 James Bohanan Drive. In attendance were board members Chuck Smith, Donna Powell, Brenda Butler, Scott Butler, Monica Sakamoto, Toni Massa, Jim Ellis, Chris Brown, Kay Wert Minardi, Sandy Woelfel, Eddie Bonk and member Mike Hood.

Vice President and Advocacy Director Chuck Smith presided in the absence of the president and called the meeting to order at 6:30 pm. The minutes from the April board meeting were reviewed. Monica Sakamoto moved to approve, Toni Massa seconded the motion and the April minutes were approved.

Next, Treasurer Toni Massa reviewed financial activity for the past month noting May was a busy month with GOBA, membership, new jersey and Huffman ride all bringing in revenue. Preliminary numbers project the Covered Bridge ride will net \$275. Massa made a motion to approve \$500 to pay storage locker fees not previously included in the budget. Wert Minardi seconded and the motion was approved without opposition. Massa initiated a discussion around the amount of money considered appropriate to be held in reserve by a non-profit organization. The club has sufficient funds and she suggested we look for cycling related organizations/charities to support. Jim Ellis moved to accept the financial report, Bud Bell seconded the motion and the financial report was accepted without opposition.

Newsletter Editor Kay Wert Minardi said the next newsletter will be published in July. There are 80 people signed up for GOBA sag. Online registration will shut down June 13th.

Membership Director Jim Ellis said response to the jersey promotion has been overwhelming. He has sold 175 jerseys and ordered 100 additional jerseys. Ellis noted there are over 300 members who have not yet renewed their membership. The board speculated this may be due to the change to once a year membership renewal. Reminders will be sent via email and US mail. Ellis requested the membership budget be increased by \$1000 to order additional jerseys and cover shipping and printings costs. Ellis thanked Monica Sakamoto for her help with marketing materials and Toni Massa for budget and reimbursement support.

Social Directors Scott and Brenda Butler reported 65 members attended the annual awards banquet and the swap meet was well received. Kyle Park Sport Pavilion has been reserved for September 17th for the DCC picnic but the timeframe for food will be shortened this year.

Bikeways Director Chris Brown had nothing to report this month.

Wright Wride director Brett Holland gave an update on Wright Wride planning. Routes are finalized and rest stops have been defined. The route is similar to last year's route with a few changes to enhance safety. Maps will be uploaded to Ride With GPS. The permit for Twin Towers has been finalized and permission has been received from all locations. Mechanical support will be provided by K&G. Holland still needs volunteers and is working on tee shirts. No minutes were available from the May meeting but the board agreed that \$250 was approved for a Ride With GPS club account. This will give us access to increased functionality and all DCC members will be able to use this app without additional cost.

Communications Director Monica Sakamoto shared DCC social media analytics and Facebook conversation calendar. She will cut planned spending by approximately 30% from original proposed \$4,110 to \$2,900 by adjusting the number of shows, video production and campaigns. She is on track with 1,645.87 spent FYTD as of June 6, 2017. Her next goal is MVCC photoshop sessions for video editing of footage captured during April/May/June events.

Touring Captain Bud Bell talked about ways to encourage ride leaders to include new riders and no drop rides.

Eddie Bonk was introduced as the new DCC Webmaster. Bonk noted the need for a SSL certificate. Jim Ellis made a motion to have the club absorb Pay Pal fees moving forward. Bud Bell seconded the motion and the motion was unanimously approved.

Sydney Woelfel was introduced as Old World Tour Director. She said registration will open June 15th and she needs a rooming list for the hotel by August 1st. The tour will be the same cost as last year. There will be no jersey but maybe a wicking tee shirt. She needs volunteers and the first planning meeting is next week.

New member Mike Hood introduced himself and said he is interested in volunteer opportunities for himself and his Air Force JROTC students.

Jim Ellis motioned to adjourn, Toni Massa seconded and the meeting was adjourned at 8:25 pm