

**Dayton Cycling Club Business Meeting
December 10, 2016**

The Dayton Cycling Club Board of Directors met at 6:00 p.m. at the home of Kay Wert Minardi to conduct monthly business, work on the 2017 budget, and celebrate the holidays. In attendance were board members Chuck Smith, Bud Bell, Brett Holland, Jim Ellis, Jim Morgan, Chuck Smith, Donna Powell, Monica Sakamoto, Toni Massa, Kay Wert Minardi, and Scott and Brenda Butler.

In the absence of President Ed Witte, Vice President and Advocacy Director Chuck Smith presided and called the meeting to order.

Minutes from the November meeting were prepared and presented by Jim Morgan. Chuck Smith moved to accept the minutes with clarification that the January/February Spoke 'N' Link newsletter will be published in early 2017. Jim Ellis seconded the motion and the November meeting minutes were unanimously accepted.

Smith told the board that Five Rivers MetroParks had completed the installation of plaques on Cookie Motsch's and Bill Hess's commemorative benches.

Smith introduced a proposal for the Dayton Cycling Club to sponsor the new Five Rivers Metroparks bikeways map at the bronze level for a donation of \$750. As a sponsor, the DCC's logo will appear on the map and the club will receive 500 maps to distribute. A discussion followed about how maps have been distributed in the past and Kay Wert Minardi suggested the club mail one map to each DCC member/family. Wert Minardi moved to sponsor the bikeways map at the bronze level, Donna Powell seconded the motion, and the motion was approved without opposition.

Next was discussion about TOSRV moving to May 20th/21st causing a potential conflict with our Huffman Tour. This needs to be discussed with Ken Mercurio, the Huffman director, as soon as possible so the DCC tour dates can be adjusted if deemed necessary and submitted for publication in the Ohio Bicycle Federation calendar.

The Old World Tour is still in need of a director for 2017.

The board will ask Mark Minardi if he is willing to chair an audit committee to review the DCC financials.

The next topic considered by the board was an offer for the DCC to take over the Meet Up site that is currently managed by Sylvia Gleason. She has inquired if the DCC would want to take over the Miami Valley Meet-Up site and change the name to Dayton Cycling Club. She offered to continue to pay the small fee involved and maintain the site for us. Discussion followed about pros, cons, and liabilities that could be involved. Jim Ellis made a motion to maintain the Meet Up site as is without a name change and with the DCC paying the maintenance fee. Monica Sakamoto seconded the motion but this motion was opposed by the rest of the board. At this time the board would like the management of the Meet Up site to remain unchanged.

Donna Powell presented a letter received from the mayor of Clifton thanking the DCC for our donation.

Kay Wert Minardi said she expects to publish the next Spoke n Link newsletter in early 2017. The board thanked Wert Minardi for hosting our December meeting get together.

Membership director Jim Ellis reported two new members for the month.

Jim Morgan, webmaster, reviewed Google Analytics for our website. There were 1450 visits/month representing 777 people and 500 unique views. These numbers have remained consistent over the year.

Bud Bell, Touring Captain, announced Harv Kiesel is now the Northeast Coordinator.

Communications director Monica Sakamoto reported our You-Tube channel is now live and running. Please subscribe to our channel and view our video.

Sakamoto addressed questions about return on investment for money budgeted for communications in 2017. Goals include community outreach, membership increase and membership engagement. Discussion continued around club finances and how best to use our resources.

Social Directors Scott and Brenda Butler announced the DCC picnic will be September 17th, 2017. The annual awards banquet is being planned for April 23rd, 2017.

Brett Holland, Wright Wride Director, presented his ideas for the ride this year. He is investigating an historical aspect for the ride, family loop, day of the ride digital registration, and Hammer Nutrition sponsorship for future years.

Treasurer Toni Massa presented the November financials. Donna Powell moved to accept the treasurer's report, Kay Wert Minardi seconded and the November report was accepted without opposition.

Next the 2017 budget was reviewed by the board. Toni Massa proposed \$1500 be added to the budget to provide volunteers with a gift/award for their volunteer hours. Providing gifts/awards to volunteers has been successful in engaging membership in other cycling clubs. The sort of gift/award and details as to how volunteers would qualify can be worked out in the coming months. Monica Sakamoto moved to add this to the 2017 budget, Bud Bell seconded, and the new item and expense was unanimously approved.

Jim Ellis proposed a membership budget of \$15,590 for expenses (\$15,000 for production of the DCC jerseys). Massa made a motion to decrease the membership jersey budget from \$15000 to 9,000. This can be reviewed again during the year and revised if needed. Jim Ellis seconded the motion, there was no opposition, and this motion was approved.

The DCC picnic budget was adjusted to \$150.

Chuck Smith moved to accept the amended 2017 DCC budget. Bud Bell seconded. There was no opposition and the 2017 DCC budget was unanimously approved.

In new business, the DCC business meeting schedule for 2017 was discussed with the possibility of moving the meeting to another day but no decision was made pending Smith's inquiry to the Vandalia Justice Center on availability. The first meeting of 2017 will be January 11th if Smith can schedule the Vandalia Justice Center. The February meeting is tentatively scheduled for February 1st.

Donna Powell moved to adjourn, Toni Massa seconded, and the December business meeting was adjourned.